

B2B Station Profile



• CHAMPIONS OF RADIO •

Target Audience: All 18+

Format: The B2B network is available Mon-Fri Breakfast hourly from 6.02-18.02. Weekends every hour from 8.02am-18.02pm. News/sports adjacent spot placement.

B2B is a combination of: The Rock, The Edge, Solid Gold, Radio Live, The Breeze and More FM Networks.

Owner: RadioWorks Limited

Total Number of Stations → 111 (includes some repeater stations)

Total Number of Markets → 31

Total 10+ Cume Audience → 1,235,900

(Mon-Sun 6a-12mn, 1 week period).



Station Profile (Aud vs Pop)

