

The Listener:

- 40 - 64 age group
- Reached highest earning potential
- Home owners
- Intelligent, opinionated
- Enjoy the finer things in life

The Station:

Format: Coast plays the music that defined a generation with timeless music from all the artists you know and love. Frank Sinatra, the Carpenters, Louis Armstrong. Timeless music from timeless artists.

Website: www.thecoast.net.nz

Total Number of Stations → 13

Total 10+ Cume Audience 230,400

(Mon-Sun 6a-12mn, 1 week period).



Station Profile (Aud vs Pop)

