



• CHAMPIONS OF RADIO •

## The Listener:

- Sports fans 25 - 59 years
- Predominately male
- Social & active
- Business decision makers
- Upper socio
- Homeowners

## The Station:

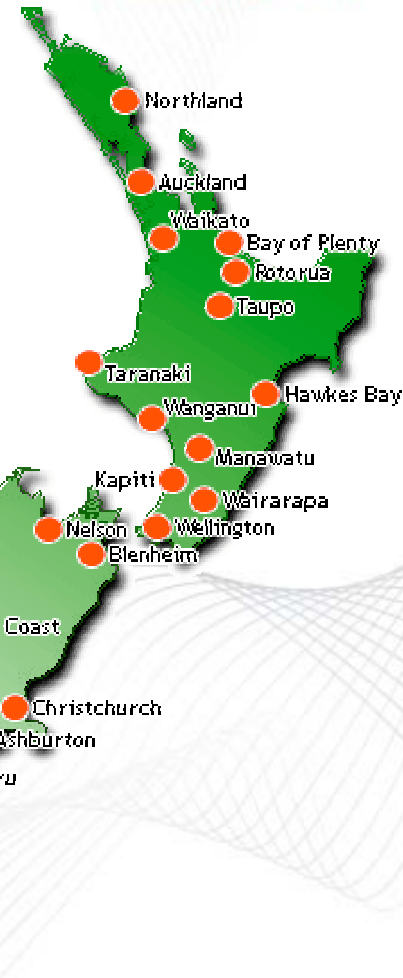
**Format:** New Zealand's only 24/7 Sports Radio. Radio Sport provides the latest in sports news with extensive live sport coverage and commentaries, with a line-up of New Zealand's top sports presenters.

**Website:** [www.radiosport.co.nz](http://www.radiosport.co.nz)

**Total Number of Stations** → 21

**Total 10+ Cume Audience** 177,700

(Mon-Sun 6a-12mn, 1 week period).



Station Profile (Aud vs Pop)

