

THE BREEZE Station Profile



• CHAMPIONS OF RADIO •

The Listener:

- Females 35-59
- Intelligent, opinionated
- Enjoy the finer things in life
- Live life, love life

The Station:

Format: The Breeze is a family friendly, less talk, more music radio station. Blend of Easy Listening music from the likes of Ronan Keating, Celine Dion, The Corrs, Shania Twain, Fleetwood Mac, Robbie Williams, Crowded House, and Elton John.

Website: www.thebreeze.co.nz

Total Number of Stations → 17

Total 10+ Cume Audience 285,700

(Mon-Sun 6a-12mn, 1 week period.)

Station Profile (Aud vs Pop)

